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ABSTRACT

General rules for using the terms in this subject heading list for a research collection include: (1) terms not used as major subject headings; (2) floating subheadings; (3) form subject headings; and (4) classes of terms not included but which can be used. Terms, listed alphabetically with cross references, cover such areas as geography, psychology, education, and television. (KP)

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SUBJECT HEADINGS LIST

For the Research Collection of the Library of

The Children's Television Workshop

Robert Machalow

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GENERAL RULES FOR TERMS IN THIS SUBJECT HEADINGS LIST

1. There are certain terms which cannot be used as major subject headings, though they are often used as subheadings. They include:
 - a. the names of specific shows produced by the Children's Television Workshop
 - b. Children's Television Workshop

2. There are some terms, which due to the nature of the collection, are usually not used as major subject headings. Three of these are:
 - a. research
 - b. teaching
 - c. television

These terms can be used in conjunction with modifying terms as major subject headings:

- a. research design
- b. teaching and television
- c. television displays

3. There are a number of 'floating' subheadings which can be used with any logical major or minor heading. These are:

- a. Children's Television Workshop
- b. effects
- c. evaluation
- d. impact
- e. measurement
- f. methodology
- g. television
- h. television for children
- i. uses
- j. in general any proper name, including:
 1. countries
 2. the names of television and radio shows (including those produced by the Children's Television Workshop)
 3. programs either sponsored or administered by governmental agencies or public or private corporations (Neighborhood Youth Corps, etc.)

4. There are a number of 'form' subheadings which can be used with the major and minor subject headings on this list. The 'form' subheadings which are permitted to be used with the major and minor subject headings in this list are:

- a. abstracts
- b. bibliographies and computer printouts
- c. collections/ collected works
- d. catalogs
- e. curriculums
- f. dictionaries and glossaries

- g. directories
- h. handbooks, manuals, etc.
- i. history
- j. indexes
- k. outlines
- l. periodicals
- m. seminars
- n. statistics
- o. study and teaching

5. There are classes of terms which have not been included in this list except by way of examples, though their use is permitted. These are:

- a. the names of specific governmentally sponsored programs (i.e. Neighborhood Youth Corps)
- b. the names of specific psychologists whose theories have been applied to the writing and production of television programs (i.e. Piaget)

Abstract thinking
 xx Learning skills
 xx Reasoning skills
 Accountability
 xx Teacher education
 Adult education
 See: Education
 Continuing
 Advertising
 x Commercials
 Adult Basic Education Program
 xx Education
 Aesthetics
 xx Television Arts Project
 Affect
 x Emotions
 xx Affective skills
 Affective skills
 x Emotions
 xx Affect
 Development
 Africa
 xx Arab Regional Conference
 Age
 Trends
 Aggression
 See: Behavior
 Aggressive
 Aggressive behavior
 See: Behavior
 Aggressive
 Alternative schools
 xx Non-formal education
 xx Student directed learning
 Public
 Analyses (of shows)
 See: Evaluations
 Animation
 Guidelines and principles
 Appeal
 xx Preferences
 Arab Regional Conference
 xx Africa
 Art
 Attention
 x Dynamics study
 x Visual attention
 xx Color
 xx Viewing
 Attitude scale
 xx Preferences

Audience analysis
 xx Viewing
 Radio
 Television
 Australia
 Behavior
 x Social behavior
 Aggressive
 x Aggression
 x Aggressive behavior
 And televised violence
 And violence
 xx Violence
 And television
 Children
 x Child behavior
 Behavior modification
 xx Prisons
 Bicultural
 xx Bilingual
 Bilingual
 xx Bicultural
 xx Carrascolendas
 Broadcasting
 Cable
 x Cable television
 Commercial
 x Commercial television
 Educational
 x Educational television
 Public
 x Public television
 Business
 American
 Public opinion
 Cable television
 See: Broadcasting
 Cable
 Career awareness
 See: Occupations
 Career development
 See: Occupations
 Carrascolendas
 xx Bilingual
 Characters
 See: Muppets
 Child behavior
 See: Behavior
 Children

Child care
 xx Day care centers
 xx Preschool services
 Child development
 Children
 Note: General only
 Children and television
 Economics
 International
 Note: For specific countries, see 'x'
 Policy
 Chronicles of Narnia
 xx Lewis, C.S.
 Cognitive skills
 Development
 Color
 xx Attention
 xx Viewing
 Comics
 Opinions
 Commerical television
 See: Broadcasting
 Commercial
 Commercials
 See: Advertising
 Communications skills
 Development
 xx Language skills
 Development
 Communications technology
 Comprehension
 Radio
 Television
 Computers
 And reading
 Concept
 Learning
 Teaching
 Note: For specific concept see 'x'
 Conflict resolution
 xx Social skills
 Development
 Content
 Analysis
 Evaluation
 Cooperative behavior
 See: Social skills
 Development
 Cooperative education
 See: Non-formal education

Co-viewing teachers' sanctions
 See: Environments for education
 Creativity
 x Originality
 Criticisms (of specific shows)
 Responses
 Cross cultural education
 xx International adaptations
 Cues
 See: Viewing strategies
 Culturally disadvantaged children
 See: Disadvantaged children
 Curacao, Netherlands Antillas
 Curriculum
 Development
 Minority
 Note: For specific subject see 'x'

 Day care centers
 xx Child care
 xx Preschool services
 Deaf
 See: Handicapped
 Death
 Disadvantaged
 See: Disadvantaged children
 Disadvantaged children
 x Culturally disadvantaged children
 x Disadvantaged
 xx Minorities
 Discovery Learning
 See: Preschool services
 Distractor technique
 See: Viewing
 Drug abuse
 And television
 Dynamics study
 See: Attention

 Early childhood education
 Note: General only
 Note: For specific facets see 'x'
 Ecology
 Education
 Continuing
 x Adult education
 x Life-coping skills
 xx Adult Basic Education Program
 xx Occupations
 For parents
 Higher

Educational technology
 Educational television
 See: Broadcasting
 Educational
 Educational Testing Service
 See: Tests and testing
 Educative style
 xx Teacher education
 Effects
 x First school experiences
 xx Impacts
 First school experiences
 Instructional
 Psychological
 Egocentrism process
 See: Self concept
 El Salvador
 Education
 Emotions
 See: Affect
 England
 See: Great Britain
 English (language)
 See: Language
 Environments
 Environments for education
 xx Family
 xx Maternal influences
 xx Viewing
 Sessions
 xx Viewing
 Strategies
 Eye movements
 xx Viewing

 Family ties
 Maintaining and strengthening
 Fear (comprehension)
 Feeling Good
 xx Health
 Films
 First school experiences
 See: Effects
 First school experiences
 French (language)

 Games
 x Group games
 Germany
 xx Sesamstrasse
 Goals
 Note: For specific goals, see 'x'

Great Britain

x England

Group games

See: Games

Handicapped

x Deaf

x Hearing impaired

x Mentally handicapped

xx Sign language

Acquisition

Health

xx Feeling Good

Hearing impaired

See: Handicapped

History

Note: Refers to the history of the company or a specific show

Human interaction

See: Interaction

Humor

I.T.A.

See: Reading skills

Development

Illiteracy

See: Literacy

Impact

xx Effects

On children

On education

Information acquisition

Information processing

Initial Reading Alphabet

See: Reading skills

Development

Innovations in education

xx Instructional methods

xx Non-formal education

Instructional behavior

xx Teacher education

Instructional design

Psychological bases

Instructional materials

Instructional methods

xx Innovations in education

Instructional sequences

xx Teacher education

Instructional technology

Development priorities

Research priorities

Intelligence

Interaction Social aspects

Interest x Human interaction

Interest xx Preferences

Interest patterns See: Preferences

Intergroup attitudes xx Ethnicity
 xx Inter-racial relations
 xx Minorities

International adaptations x International transfer of learning systems
 xx Cross cultural education
 Note: For specific country, see 'x'

International transfer of learning systems See: International adaptations

Interpersonal skills Development
 xx Social skills
 Development

Inter-racial relations xx Ethnicity
 xx Inter-group attitudes
 xx Minorities

Israel

Jamaica

Japan

Knowledge Acquisition
 Uses

LABO See: Language skills
 Development

Language x English
 Non-standard English
 Plaza Sesamo
 Note: For specific languages other than English, see 'x'

Language skills Development
 x LABO
 x Linguistic awareness
 x Verbalization
 xx Communications skills
 xx Reading skills

- Learner conceptual level
- Learning and television
 - xx Teaching and television
 - xx Uses of television
- Learning skills
 - xx Abstract thinking
 - Development
- Lewis, C.S.
 - xx Chronicles of Narnia
- Libraries
- Life-coping skills
 - See: Education
 - Continuing
- Linguistic awareness
 - See: Language skills
 - Development
- Literacy
 - x Illiteracy
 - xx Reading skills
 - And radio
 - And television
- Magazines
 - Note: Restricted to those published by C.T.W.
- Manpower programs
 - xx Occupationa
- Matching models
- Maternal influences
 - xx Environments for education
 - xx Family
 - xx Viewing .
 - Sessions
 - xx Viewing
 - Strategies
- Mathematical skills
 - xx Numerical skills
 - Development
- Measurement
 - xx Tests and testing
- Media
 - Preferences
 - Uses
- Media efficiency
 - Characteristics
- Media museums
 - xx Museums
- Mentally handicapped
 - See: Handicapped

Mexico

- xx Plaza Sesame
- xx Spanish (language)

Minorities

- x Women
- xx Disadvantaged children
- xx Ethnicity
- xx Inter-group attitudes
- xx Inter-racial relations

Modeling behavior

Moral skills

Development

Motivation (to achieve)

Muppets

- x Characters

Music

Museums

- xx Media museums

Narnia

See: Chronicles of Narnia

Neighborhood Youth Corps

Non-formal education

- x Non-traditional education
- xx Alternative schools
- xx Innovations in education
- xx Student directed learning

Non-professional teaching

Non-traditional education

See: Non-formal education

Numerical skills

- xx Mathematical skills

Development

Occupations

- x Career awareness
- x Career development
- x Vocational education
- x Vocations
- xx Education

Continuing

- xx Manpower program

Preferences

Prestige

Originality

See: Creativity

Pakistan

Broadcasting
Educational

Parental involvement

See: Viewing

Strategies

Perception skills

x Spatial skills

Development

Piaget

Plaza Sesamo

xx Mexico

xx Spanish (language)

Prebroadcast season

Preferences

xx Appeal

xx Attitude scale

xx Interest patterns

xx Interests

Prereading

See: Reading skills

Development

Preschool services

x Discovery learning

xx Child care

xx Day care centers

Press councils

Prisons

xx Behavior modification

Problem solving skills

Development

x Sorting

Production

xx Tempo

Program design

Program improvement

Psychology

And television

Public affairs

Public television

See: Broadcasting

Public

Reading skills

Development

x I.T.A.

x Initial Teaching Alphabet

x Prereading

xx Language skills

xx Literacy

Reasoning skills
 xx Abstract thinking
 Development

Religious studies

Research design

Resource book

 Note: Includes viewing companions to the shows

Role taking

Safety belt
 Use

Satellites
 Use in education

Science

Self concept
 x Egocentrism process

Sasam
 xx Sweden

Sesamstrasse
 xx Germany

Sex
 Differences
 Discrimination
 Education
 Roles
 xx Role taking
 Stereotypes

Sign language
 Acquisition
 xx Handicapped

Social behavior
 See: Behavior
 See: Social skills
 Development

Social skills
 Development
 x Cooperative behavior
 x Social behavior
 xx Conflict resolution
 xx Interpersonal skills
 Development

Social studies

Sorting
 See: Problem solving skills
 Development

Spanish (language)
 xx Plaza Sesamo
 xx Mexico

Spatial abilities

See: Perception skills

Stimulus

Preferences

Student directed learning

xx Alternative schools

xx Non-formal education

Sweden

xx Sesam

Teacher education

xx Accountability

xx Educative style

xx Instructional behavior

xx Instructional sequences

Teaching and television

xx Learning and television

xx Uses of television

Television Arts Project

xx Aesthetics

Television displays

See: Viewing

Strategies

Tempo

xx Production

xx Writing methods

Tests and testing

x Educational Testing Service

xx Evaluations

xx Measurement

Note: Includes actual tests

Uses of radio

Uses of television

xx Learning and television

xx Teaching and television

Note: For specific uses, see 'x'

Utilization

Manuels

Studies

Values

Note: General

Verbalization

See: Language skills

Development

Viewing

- x Distractor technique
- x Television displays
- xx Attention
- xx Color
- xx Eye movement

Sessions

- xx Audience analyses
- xx Environments for education
- xx Family
- xx Maternal influences
- xx Viewing

Strategies

Strategies

- x Cues
- x Parental involvement
- xx Audience analyses
- xx Environments for education
- xx Family
- xx Maternal influences
- xx Viewing

Sessions

Violence

- And television
- xx Behavior
- Agressive

Visual attention

See: Attention

Vocational education

See: Occupations

Vocations

See: Occupations

Vyotsky

Women

See: Minorities

Writers' notebook

Writing methods

xx Tempo

For children